## Customer interviews SQ.line – Great Feedback!



**Customer interviews during Usability Tests in CSSDs** 

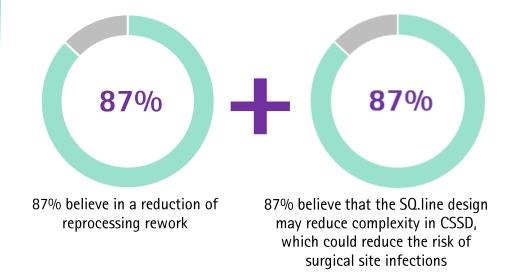


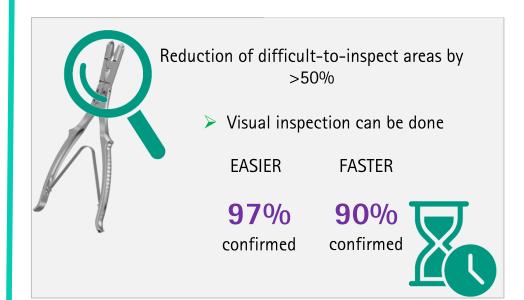
### The following questions were answered by YES (in %)





Improvement of cleaning compared to traditional Aesculap design	97%	94%	90%	71%	100%
Improvement of cleaning compared to competitors	93%	85%	92%	85%	93%
Improvement of visual inspection	100%	97%	97%	80%	100%
Intuitive cleanable	97%	100%	100%	100%	100%







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#### **Usability Test – Cadaver Workshop**



A cadaver workshop was performed to test the usability and function of the SQ.line instruments. Orthopedic surgeons simulated different scenarios in hip surgery.

- > 25 different types of instruments were used
- > 100 questions to users
- > Feedback very positive

### The following questions were answered as follows:



Ergonomic design	1	1	B	1	B
Ergonomic design – compared to competitors	B	B	B	B	B
Safe grip	B	B	B	B	B
Pressure points  (= no pressure points)	5	5	5	5	SII



Compared to competitor products, for

- Bone rongeurs
- Wire cutting forceps surgeons can feel the difference:

With **SQ.line** instruments **less force** is needed during use!



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Customer interviews during development phase



136 interviewed customers



in 8 countries

135 feedbacks to double action forceps

101 feedbacks to mallets

77 feedbacks to chisels and curettes

In total 1.018 customer feedbacks to various questions

